

EuroMold 2005

Increasingly International

The 12th EuroMold trade fair was held in Frankfurt am Main from 30 November to 3 December 2005. Edelstahlwerke Buderus AG was of course exhibiting again. The Buderus Edelstahl stand was a communication forum for interesting conversations, attracting large numbers of foreign trade visitors every day of the exhibition. The world trade fair for tool making and mould making, design and product development is becoming increasingly international.

The exhibition organiser DEMAT reported a 7.8 percent increase in exhibitors. Almost 60,000 industry specialists from all over the world attended the event. Product managers, product developers, designers, design engineers, production managers, buyers and sellers

Machined steel plate by Deville Rectification-Buderus



from all branches of industry came to update themselves on the state of the art at EuroMold, and attended the extensive supporting programme and presentation forums on offer. Universities organised a special show called CAMPUS, showcasing their latest innovations. There was a “design + engineering forum” devoted to design, and a “virtual technology + simulation forum” for computer simulated reality. The special Bionics show illustrated some of the things engineering can learn from nature. There were also special shows devoted to aeronautics linked to the new AIRTEC trade show, and the exciting world of medical technology. There was also great interest in the forums devoted to materials, hot runners, and small batch production, such as the special Solar Mobility show illustrating how it is possible to combine greater independence from the uncertainties of the oil market with moderating environmental impact.

Global Leadership

EuroMold has emphatically achieved its aim of further expanding its leading position in 2005. With its innovation and dynamism, it continues to strengthen its

Machined car bumper mould made of THRUHARD SUPREME

position as the locomotive of the tool making and mould making industry, acting as a reliable forum for the exchange of information at the centre of this international market, asserting itself strategically in an environment that is recognized as economically difficult. Presenting the entire process chain with the slogan “From design through prototype to production” contributes decisively to this success. The number of exhibitors increased by 117 from the previous year 2004, with growing foreign participation. Germany was followed by Italy with 13.7 percent, China in third place with 9.8 percent, followed by Turkey with 8.3, Taiwan with 5.8, and South Korea with 5.6 percent. Exhibitors from France, the Netherlands and Austria each made up 5.3 percent. The trade visitors to the exhibition were as international as the exhibitors. One attraction for many was the core of the exhibition – tool making and mould making. This is the link for Edelstahlwerke Buderus AG, whose interesting exhibits and exciting themes attracted much attention.